

TOWN COMMISSION MEETING AGENDA ITEM

TOWN OF LADY LAKE, FLORIDA

AGENDA ITEM TITLE

Consideration of Ordinance 2019-15 (Second and Final Reading) — Amending the Town of Lady Lake Land Development Regulations (Ordinance No. 94-08); Repealing Chapter 1, Article III, Section 1-86; Providing for the Abolishment of the Economic Development Advisory Committee

AGENDA ITEM ID

2019190

DEPARTMENT

Growth Management

STAFF RECOMMENDED MOTION

Staff recommends approval of Ordinance 2019-15, amending the Town of Lady Lake Land Development Regulations (Ordinance No. 94-08); repealing Chapter 1, Article III, Section 1-86; providing for the abolishment of the Economic Development Advisory Committee.

SUMMARY

On January 18, 2012, the Town Commission of the Town of Lady Lake adopted Ordinance 2011-32, establishing the Economic Development Advisory Committee (EDAC) for the Town of Lady Lake. The committee was established to formulate projects for carrying out economic development programs in the Town through attraction of new businesses and encouragement of existing businesses, in addition to other duties and goals of the committee as outlined in the ordinance.

The first meeting of the committee was held on Tuesday, June 5, 2012. Initially, there appeared to be some excitement surrounding the committee, its purpose, and how it could help facilitate the economic development goals for the Town. However, in the months and years that followed the formation of the committee, the meetings accomplished little more than providing an update of the current projects that were under construction, or the projects that were in the queue to soon commence.

Attendance by all members at meetings was something that proved hard to achieve, yet understandable, as many of the members were engaged in nine to five jobs and had busy schedules of their own. The frequency of meetings went from monthly to quarterly, and

often, even the quarterly meetings were cancelled due to a lack of quorum of the committee, or simply a lack of items to bring forward for the committee's consideration. In fact, the last meeting of EDAC occurred on January 8, 2019.

Despite the inconsistency in the frequency of the meetings held by the Economic Development Advisory Committee during the period of 2012 until present, the Town of Lady Lake has undergone significant commercial growth; a trend which continues to this day. It is apparent that private developers and investors view the Town of Lady Lake as a very desirable place to do business, and thanks to their recruitment efforts, Town staff and the Economic Development Advisory Committee have had to do very little on their own to attract businesses to our community. Behind the scenes, other partners such as the Lady Lake Chamber of Commerce, as well as Lake County, have surely contributed to businesses choosing to establish themselves in the Town of Lady Lake.

With that being said, the Town of Lady Lake is grateful to the members of the Economic Development Advisory Committee, both past and present, and for their service to the community. Discussions were insightful and always focused around a positive vision for the Town of Lady Lake during those meetings when the committee did have the opportunity to convene. However, with respect to the members of the committee and their busy lives, and the lack of agenda items that have been put before them for consideration over the last year, Town staff recommends that the committee be abolished at this time. Should a time come when the Town's economic growth begins to stagnate, the Town Commission could re-establish the committee to help facilitate economic growth, if so desired.

FISCAL IMPACT

Not applicable.

SOURCE OF FUNDING

Not applicable.

FUNDING ACCOUNT

Not applicable.

PAST ACTIONS

At the September 4, 2019 meeting, the Town Commission voted 4 to 1 for the approval of Ordinance 2019-15 upon first reading.

TC/nvs