

SPECIAL CONCEPTUAL TOWN COMMISSION MEETING AGENDA ITEM TOWN OF LADY LAKE, FLORIDA

AGENDA ITEM TITLE

Conceptual Presentation for a Freestanding Sign at Old Vineyard Road — Discussion regarding need for signage identification for a future development plan titled “Lady Lake Square” and proposal for a freestanding pylon sign to be located within the Old Vineyard Road median, to identify a 44-acre parcel along Old Vineyard Road and South of Griffin Road.

AGENDA ITEM ID

2019194

DEPARTMENT

Growth Management

STAFF RECOMMENDED MOTIONS

Staff recommends advancing the proposal as recommended by the Town Commission.

SUMMARY

The Benchmark Group is the property owner of several developments in Lady Lake including Villages Crossroads, Lady Lake Crossings, and most recently the Earth Fare Commons of Lady Lake, which is under construction. They also developed the Lady Lake Sam’s Club Shopping Center, Texas Roadhouse, and have created partnerships with the Town to build major infrastructure improvements such as the 18-inch sanitary sewer upgrade constructed along Oak Street and County Road 25, and a proposed right-turn lane that will be constructed on Fennell Blvd. onto North Highway 27/441, expected to be built during the widening of Highway 27/441 and in coordination with FDOT.

The Benchmark Group recently acquired another 44-acre parcel just south of Griffin Road and west of County Road 25. Benchmark is conducting site development due diligence and one of the major development concerns is the ability to establish presence along Highway 27/441 for the 44-acre parcel.

PROPOSAL

At this time, the applicant is proposing to erect a 20-foot high freestanding pylon sign within the median of the Old Vineyard Road right-of way. The sign would be approximately 147.50 square feet in copy area. The visual clearance requires a 25-foot setback by the intersection of the right of way lines.

As part of a preliminary courtesy review by Town staff, it was determined that the proposal would entail the following:

1. An Off-Site Sign Variance
2. Quit Claim Deed (to sell land where the sign is to be erected)
3. Right-of-way Utilization Permit
4. Bond
5. Verification of underground utilities location to ensure no conflict
6. Verification of no conflicts with the new upcoming FDOT US 27/441 road widening project utilities

The following items are included in the packet:

- Site Layout for Freestanding Sign Location
- Freestanding Sign Rendering