

# COMMISSION MEETING AGENDA ITEM TOWN OF LADY LAKE, FLORIDA

## AGENDA ITEM TITLE

Resolution 2020-105 (First and Final Reading) — Kiley and Sons, Inc. — Special Permit Use- Pursuant to Chapter 17, Section 17-3.)e).4). — Requesting the installation of a 13-square-foot Electronic Message Board/Marquee Sign on an existing freestanding sign erected on property located at 320 South Highway 27/441, identified by Alternate Key 1132134.

## AGENDA ITEM ID

2020090

## DEPARTMENT

Growth Management

## STAFF RECOMMENDED MOTION

Staff recommends approval of Resolution 2020-105, a Special Permit Use- Pursuant to Chapter 17, Section 17-3.)e).4). — Requesting the installation of a 13-square-foot Electronic Message Board/Marquee Sign.

## SUMMARY

On Monday, July 6, 2020, applicant, Kiley and Sons, Inc., filed a Special Permit Use application on behalf of property owner John F. Kiley III for property addressed as 320 South Highway 27/441, identified by Alternate Key 1132134, within the Town of Lady Lake, Florida. The Special Permit Use application is in accordance to the provisions of Chapter 17, Section 17-3.)e).4).

The proposed digital LED copy area will be approximately 13 square feet; which is allowed and will meet code.

The future land use and zoning designations of the adjacent properties are as follows:

Future Land Use

Subject Property: RET — Commercial General- Retail Sales and Services

North: RET — Commercial General- Retail Sales and Services

West: ROW/MF-12 — Multi-family High Density Low Rise - Up to 12 dwelling units per acre

East: ROW/ RET — Commercial General- Retail Sales and Services

South: RET — Commercial General- Retail Sales and Services

## Zoning

Subject Property: HC — Heavy Commercial

North: HC — Heavy Commercial

West: ROW/MF-12 – Multi-family High Density Low Rise — Up to 12 dwelling units per acre

East: ROW/ HC — Heavy Commercial

South: HC — Heavy Commercial

The subject property lies in Section 21 Township 18 Range 24, Lady Lake Florida. The Heavy Commercial (HC) zoning of the subject site allows for the installation of an Electronic Message Board/Marquee Sign upon Town Commission approval; therefore, the requested permit is consistent with the directives of the Land Development Regulations and Comprehensive Plan.

Applications for Special Permit Use (SPU) must be made to the Town in accordance with the procedures established for Electronic Message Boards pursuant to Chapter 17, Section 17-3, (e). (4).

Chapter 17, Section 17-3, (e), (4) Review Criteria. When reviewing an application for a special permit use for Electronic Message Boards, the Town Commission shall consider that the applicant must adhere to the following guidelines:

Shall only be placed on approved freestanding signs.

Maximum copy area shall not exceed fourteen (14) square feet per each side.

Flashing, scintillating, beacon or running lights or movement or which gives the visual impression of such flashing, scintillation, or movement shall not be allowed.

Shall only display text. The text shall be amber-colored or similar lettering with black background.

All electronic message boards/marquee signs are required to incorporate dimming features and capabilities. These features will be reviewed concurrent with the permitting process.

A statement of adherence to the guidelines of the Electronic Message Board/Marquee Sign has been submitted indicating that the applicant will follow the standards outlined under the provisions of Town of Lady Lake Land Development Regulation, Chapter 17, Section 17-3). e).(4)., including dimming features and capabilities for the light-emitting diode (LED) sign.

Notices to inform the seven surrounding property owners within 150 feet of the subject property of the proposed Special Permit Use were notified by mail on Monday, July 20, 2020. The property was also posted on Monday, July 20, 2020.

**PAST ACTIONS**

The members of the Technical Review Committee individually reviewed the application for Resolution 2020-105 and provided all comments by Monday, July 20, 2020.

The Planning and Zoning Board does not review Special Permit Use applications.

**FISCAL IMPACT**

Not applicable.

**SOURCE OF FUNDING**

Not applicable.

**FUNDING ACCOUNT**

Not applicable.